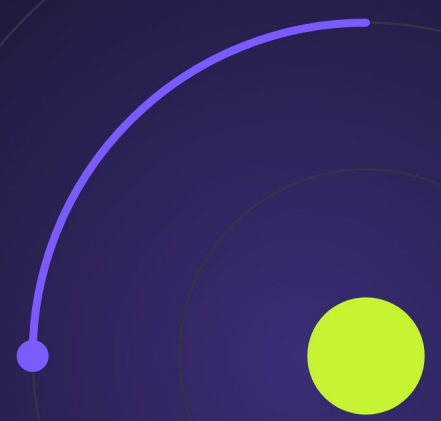
The Tech Tonik.

COMPANY PROFILE

Connecting the future digitally today!



www.thetechtonik.com

UK · USA · AUSTRALIA · PAKISTAN

Our mission

Our mission is to deliver **cutting-edge digital solutions that drive measurable results** for businesses worldwide. We are committed to empowering brands with the right tools, strategies, and technologies to expand their digital presence. Through creativity, innovation, and a customer-first approach, we aim to build lasting partnerships and contribute to sustainable business growth.



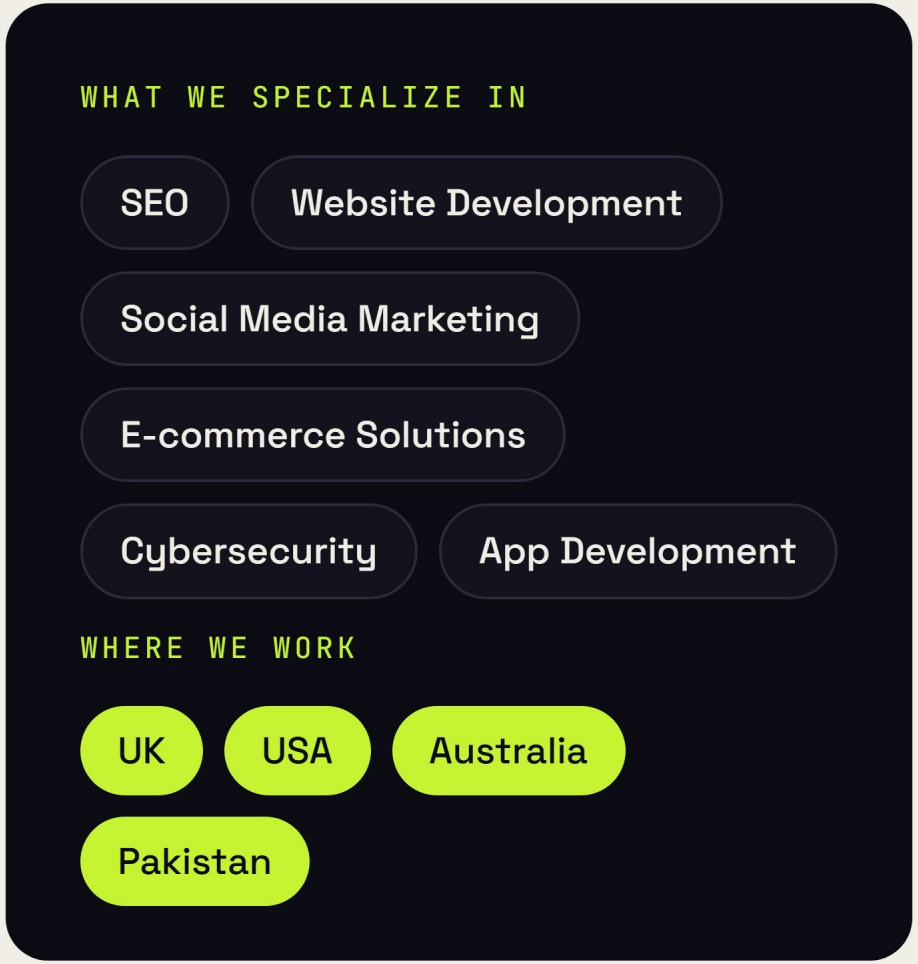
Our vision

Our vision is to be a **globally recognized leader in digital transformation.** We aspire to create impactful digital experiences that connect businesses with their audiences across the UK, USA, Australia, Pakistan, and beyond. By combining innovation with excellence, we envision a future where every business—small or large—can unlock its full potential in the digital world.



Who are we

We are a dynamic digital solutions company dedicated to helping businesses thrive in the modern marketplace. With a team of skilled professionals, we specialize in SEO, Website Development, Social Media Marketing, E-commerce Solutions, cybersecurity, and App Development. Our expertise spans across multiple industries, enabling us to deliver innovative, reliable, and results-driven services. Whether you are based in the UK, USA, Australia, or Pakistan, we empower your business to achieve growth and long-term success.



Our achievements

At The Tech Tonik, success isn't just about numbers — it's about the trust we build, the problems we solve, and the growth we drive for our clients. Here's a snapshot of what we've accomplished so far:

INNOVATION. IMPACT. INTEGRITY.

100+
Successful Projects Delivered

98%
Client Retention Rate

24/7
Global IT Support Network



Certified Experts & Specialists



Proven Results in Digital Transformation

What makes us different?

In a crowded tech landscape, we stand out by doing more than just solving problems — we create possibilities. At The Tech Tonik, we combine innovation, strategy, and a human-first mindset to deliver IT solutions that drive real business outcomes.

01 Business-Driven Tech Solutions

02 End-to-End IT Expertise

03 Tailored. Not Templated.

04 Tech That Thinks Ahead

Our journey

“Have a look at our extraordinary journey”

BREAKEVEN

5

months

We poured our hearts & met the break-even within 5 months

REVENUE

500%

Multiplied our revenue by 500% in 6 years

AWARDS

Clutch & TDA

Won Clutch and TDA Awards.

CLIENTELE

170+

Conquered 170+ clients within 6 years

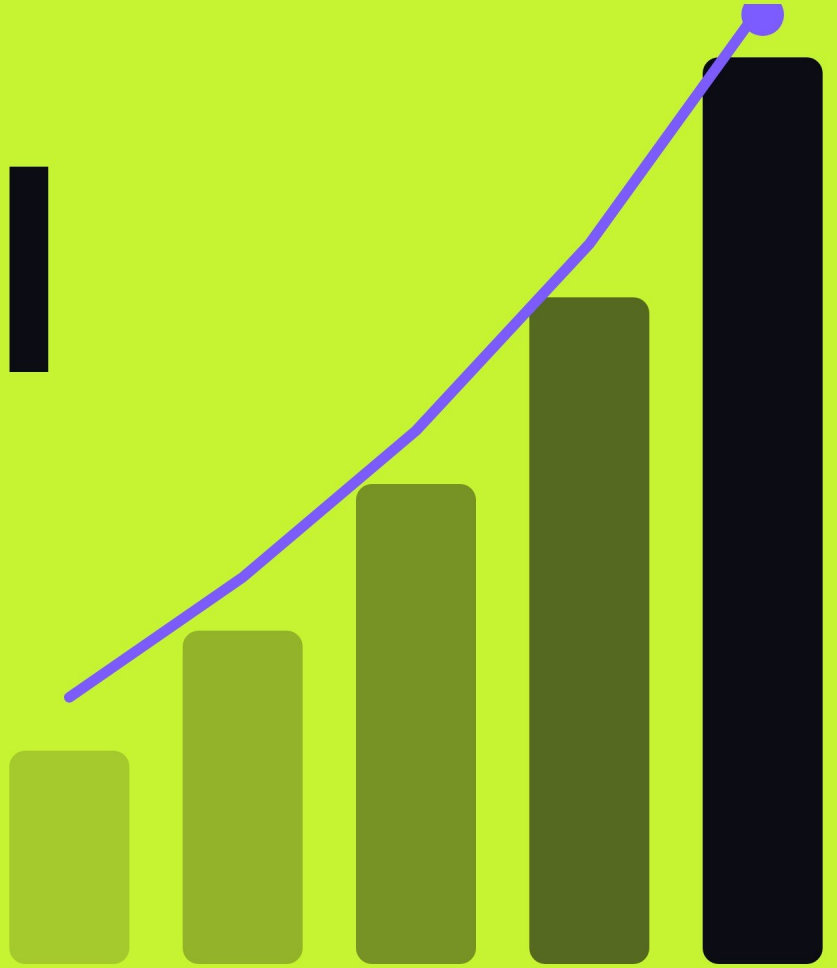
COMPETITION

Made through

Knocked out the competition

Tenfold ROI for you

through our exceptional services →



01



Web Development & Design

We create responsive, user-friendly, and high-performing websites tailored to your business needs. From corporate websites to eCommerce stores, our development team ensures functionality and design excellence. We prioritize speed, security, and scalability. Every website we build is optimized to deliver the best user experience.

Speed | Security | Scalability

02

</>

App Development

We develop innovative and scalable mobile applications that enhance user engagement. Our expertise covers iOS, Android, and cross-platform app development. From concept to deployment, we deliver apps that align with your goals. We focus on functionality, performance, and seamless user experience.

iOS Android Cross-platform

03



SEO

We help businesses improve their online visibility through strategic SEO practices. Our team focuses on keyword research, on-page optimization, and link building to increase search rankings. With data-driven strategies, we ensure your website attracts organic traffic. Our goal is to boost your brand's presence and generate long-term growth.

Keyword research | On-page | Link building

04



Social Media Marketing

Our social media marketing solutions help brands connect with their target audience effectively. We create engaging content, run paid campaigns, and manage platforms for maximum reach. By leveraging insights and trends, we build strong brand awareness. We help you drive traffic, generate leads, and increase conversions.

- Content
- Paid campaigns
- Platform management

05

E-commerce Solutions

We offer complete e-commerce solutions to help you start, manage, and grow your online store. Our team specializes in platforms like Shopify, WooCommerce, and Magento. From store setup to payment integration, we handle it all. We ensure your customers enjoy a seamless shopping experience across devices.

Shopify | WooCommerce | Magento

06



Cyber Security

Our cyber security services protect your digital assets from evolving threats. We provide risk assessments, data protection, and security monitoring. With advanced tools and strategies, we safeguard businesses against cyberattacks. We help you maintain compliance and ensure peace of mind in today's digital world.

- Risk assessments
- Data protection
- Monitoring

Why you should opt for digital marketing

Because the world is online — and so are your customers.

01

Reach Your Ideal Audience

02

Cost-Effective & High ROI

03

Build a Strong Online Presence

04

Data-Driven Decisions

05

Stay Ahead of the Competition

Our clientele

BRANDS WE'VE BUILT WITH

- Certified CarChecks
- HISSAB
- Anum Khattak
- Mughal & Co
- LogoGrand
- Park Hill Building Solutions
- The Online Leather Store
- Afghan Coats
- Unique Leather Jackets
- Black Aura Accents
- Health & Beauty Solution

09 — SELECTED WORK

Portfolio.

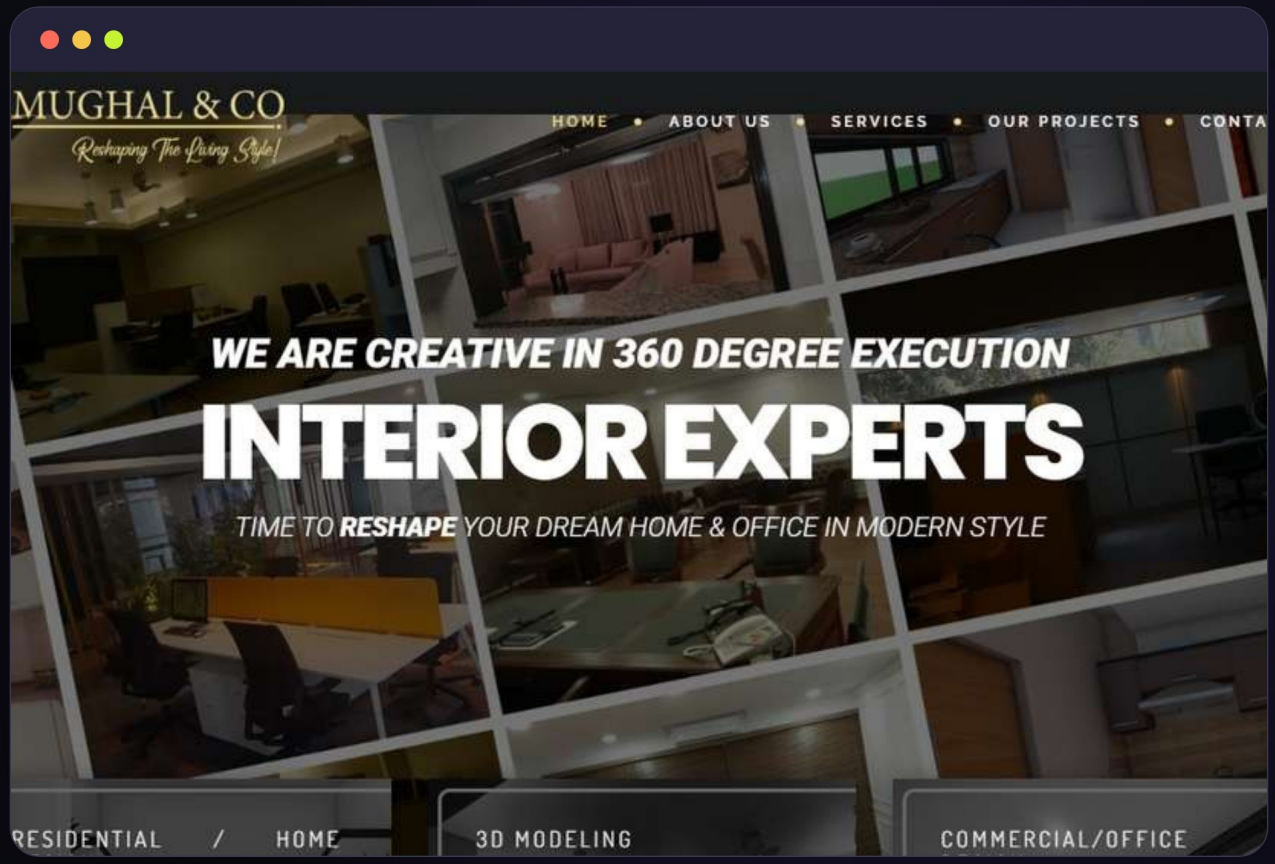
At The Tech Tonik, we don’t just deliver projects — we deliver transformations. Our portfolio showcases a diverse range of work across industries, reflecting our commitment to innovation, precision, and real-world impact.

CASE 01 / 13

Mughal & Co

Corporate website · Pakistan

A corporate website crafted for a leading construction and contracting company in Pakistan. The platform highlights their core services, completed projects, and expertise in the construction sector. The clean design and structured layout build client trust and position the brand as a reliable industry leader.

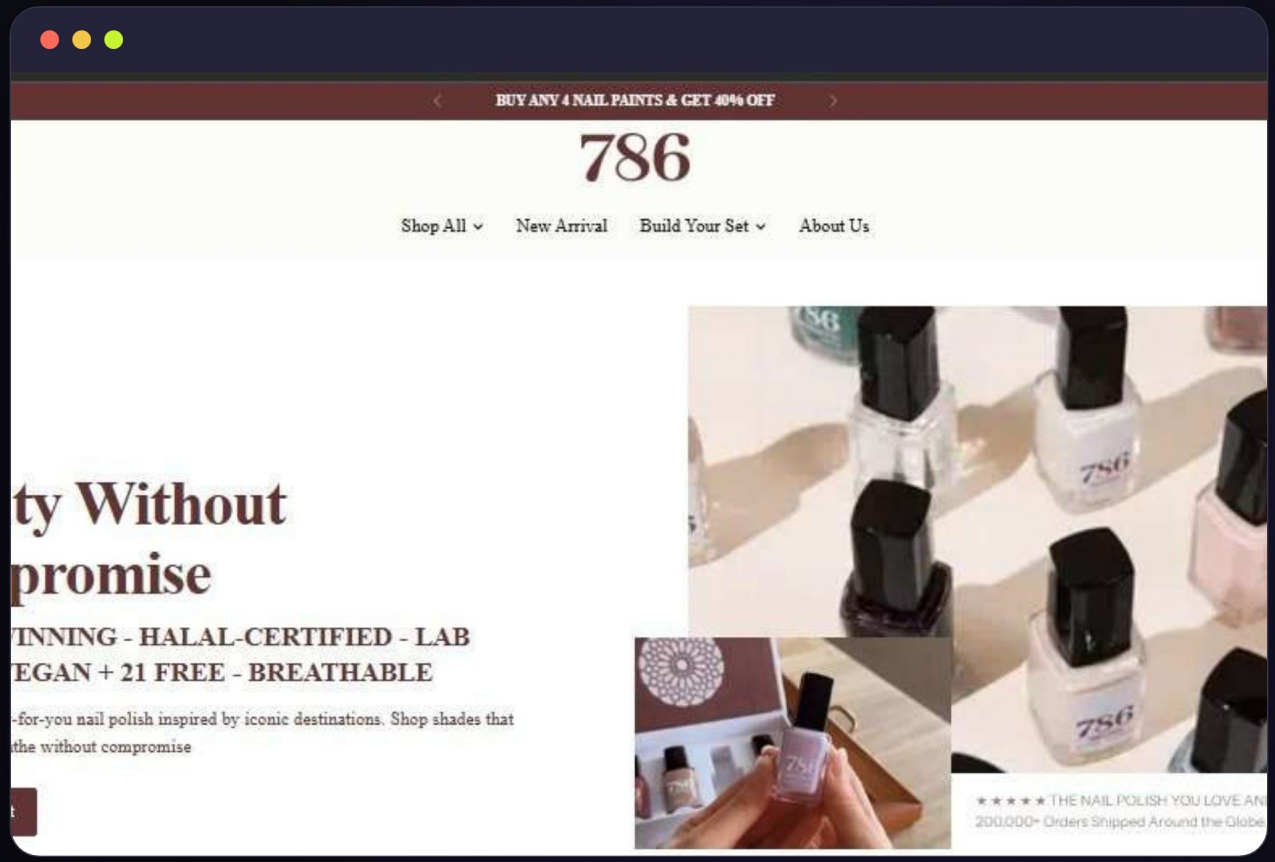


CASE 02 / 13

786 Cosmetics

E-commerce · UK

786 Cosmetics UK is a premium online store we designed for a halal nail polish brand. The website features a clean, modern layout that beautifully showcases breathable, wudu-friendly nail polishes. With smooth navigation, vibrant product displays, and a secure checkout process, the store perfectly reflects the brand's mission—combining faith, fashion, and flawless beauty in one elegant platform.

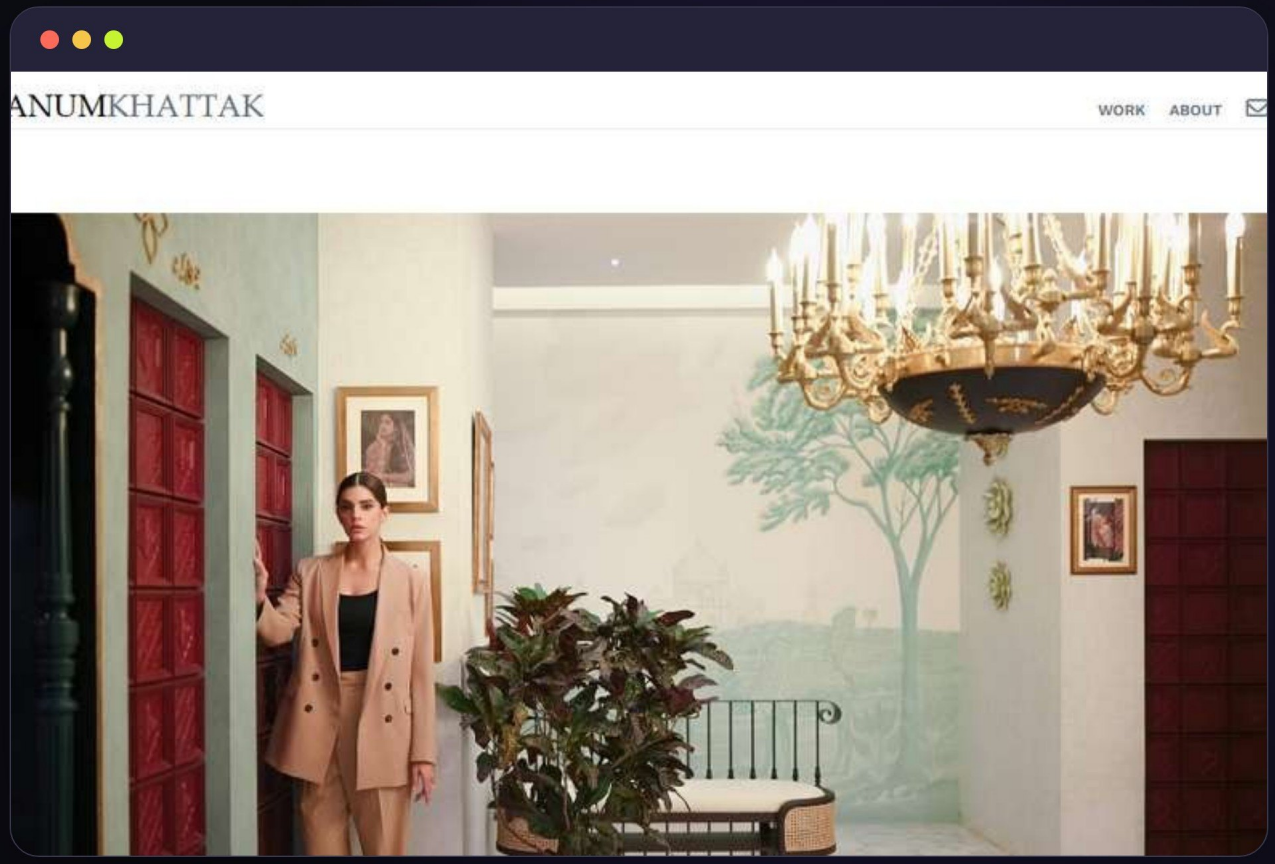


CASE 03 / 13

Anum Khattak

Fashion e-commerce

An elegant fashion-focused ecommerce website built for designer Anum Khattak. The site showcases exclusive clothing collections with high-quality visuals, easy navigation, and a smooth checkout process. It effectively combines aesthetics with functionality, creating a premium online shopping experience.

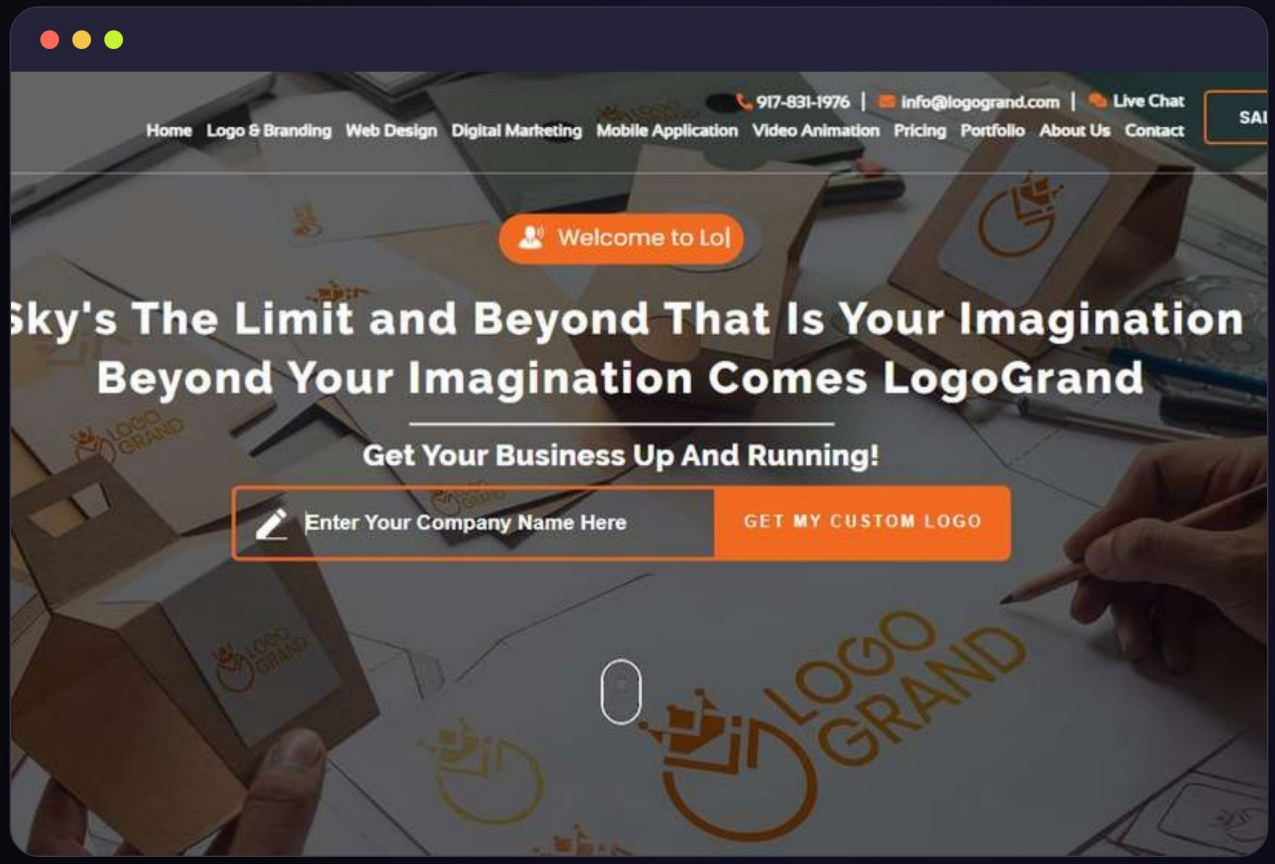


CASE 04 / 13

LogoGrand

Creative agency website

A creative agency website designed to attract clients seeking branding and logo design services. The site highlights case studies, portfolio work, and creative processes in a visually appealing format. Its modern and professional design helps position the agency as a trusted partner for businesses.

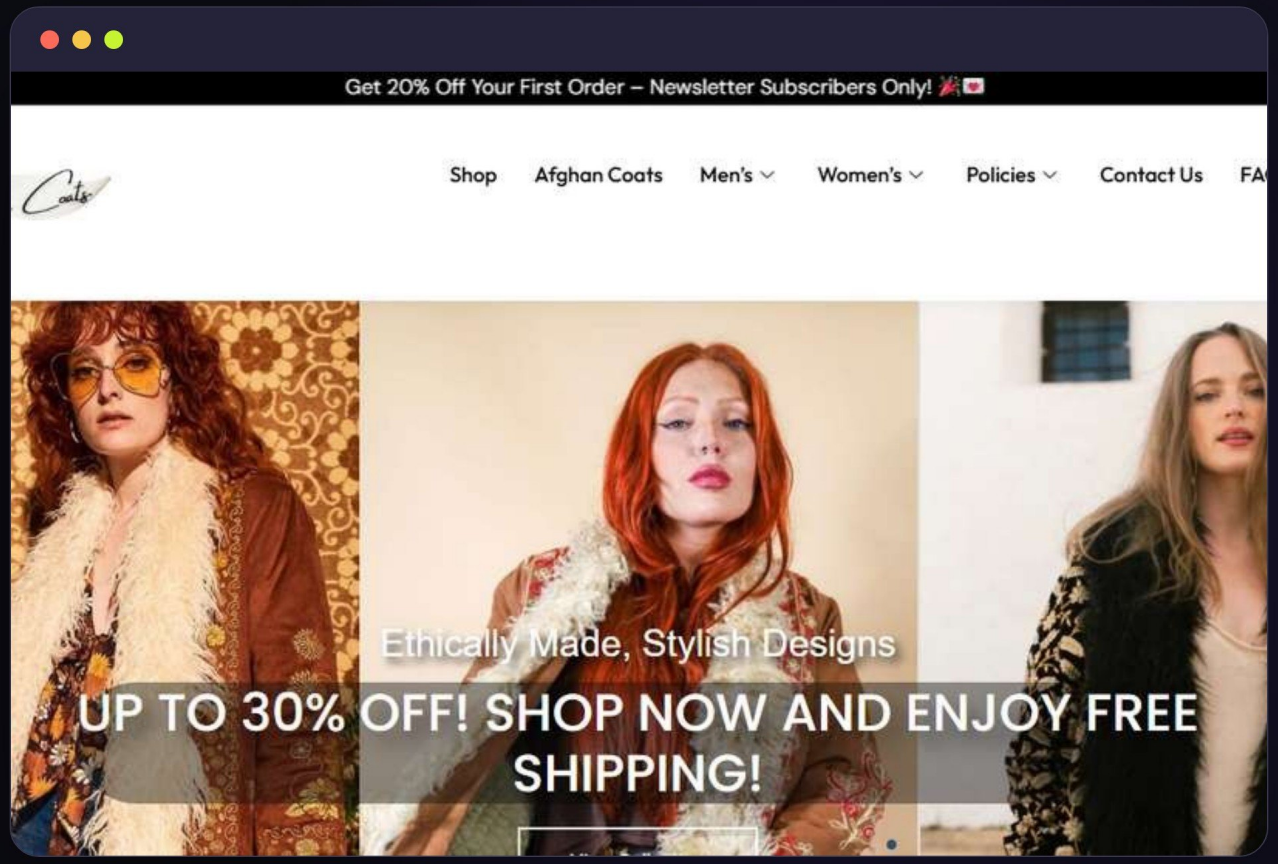


CASE 05 / 13

Afghan Coats

E-commerce · Worldwide

An ecommerce store dedicated to authentic Afghan-style coats. The website was designed to reflect cultural heritage while maintaining a sleek, international ecommerce standard. With secure payments and intuitive shopping features, it serves customers worldwide with a premium fashion experience.

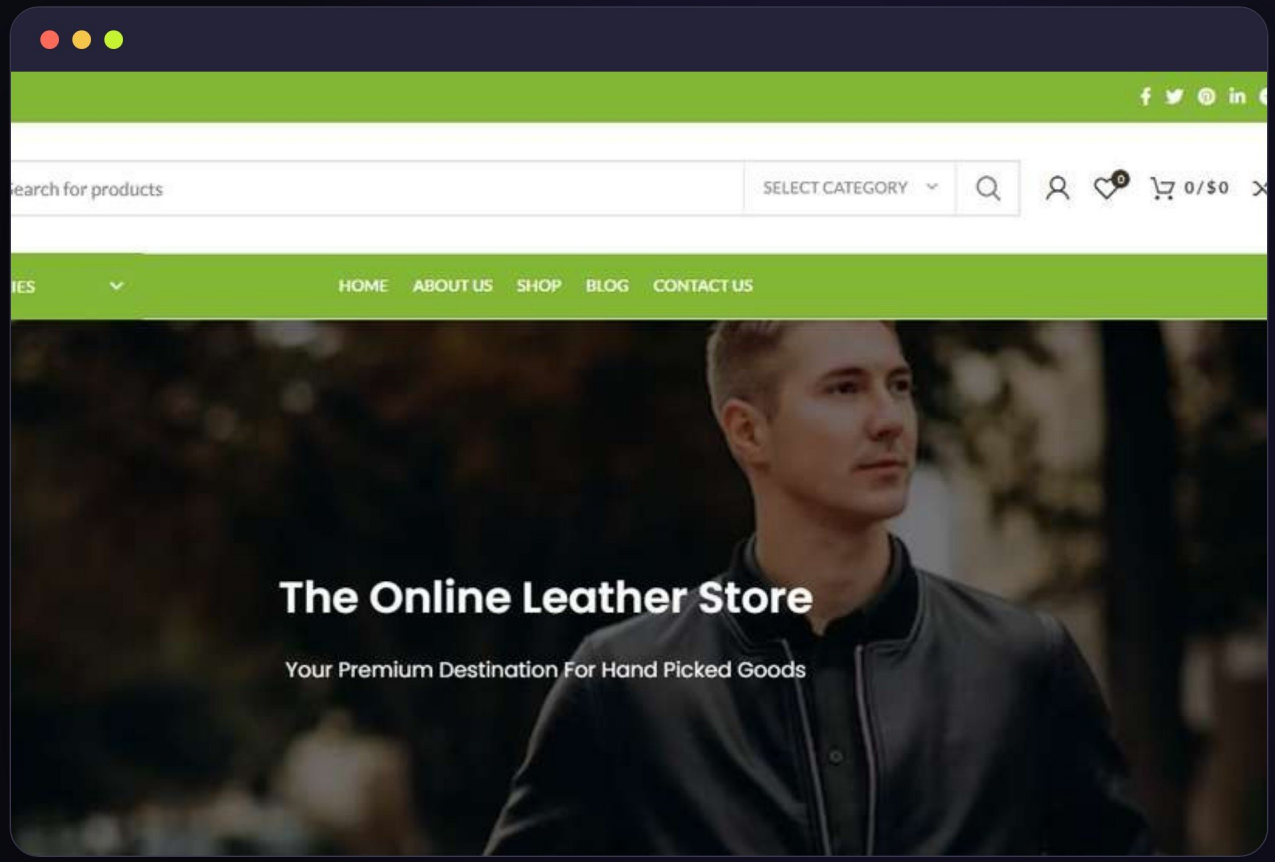


CASE 06 / 13

The Online Leather Store

Leather goods · Global

A specialized leather goods store built for global customers. The website emphasizes product quality with detailed descriptions, professional imagery, and a mobile-friendly interface. Optimized for sales conversions, it enables the brand to grow its reach in the competitive fashion accessories market.

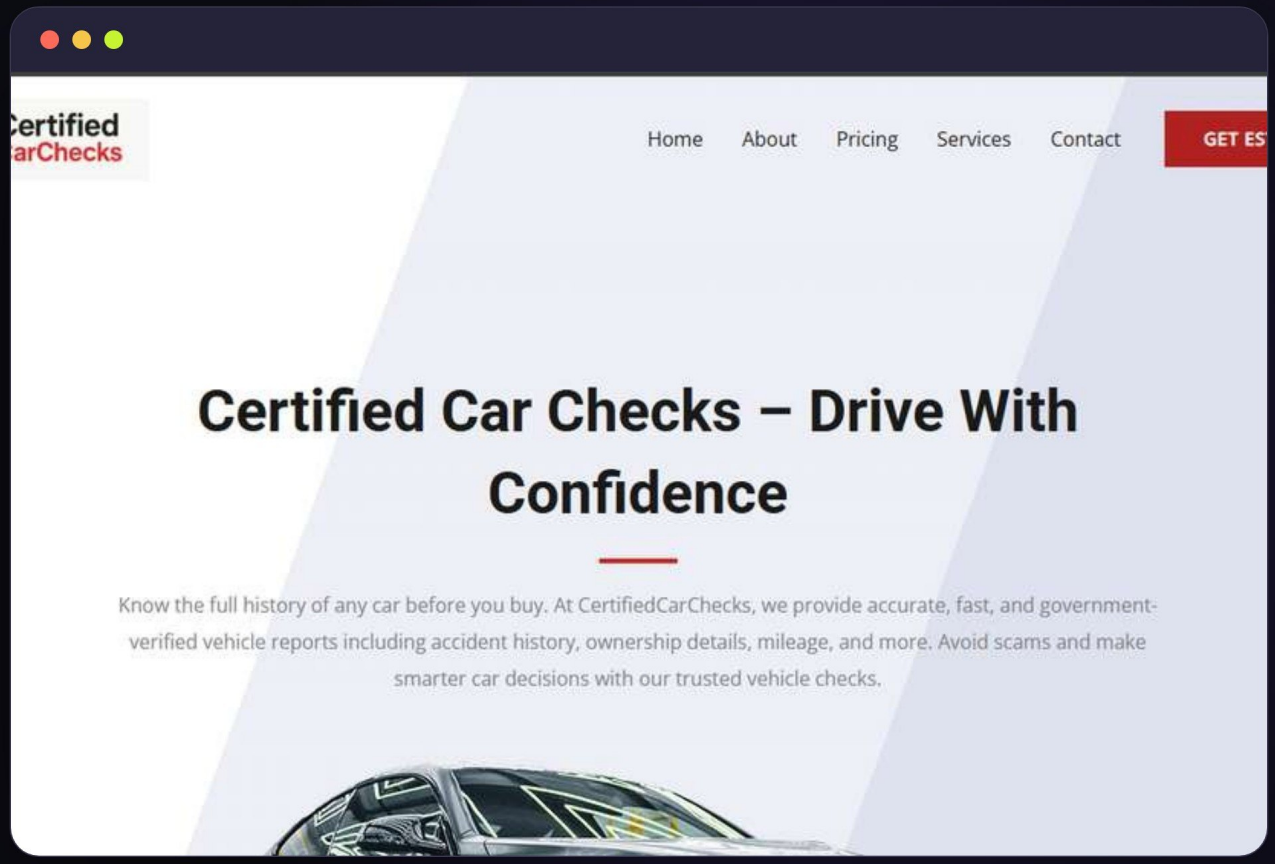


CASE 07 / 13

Certified Car Checks

Service website

A service-based website offering instant vehicle history checks for customers. The design focuses on trust and usability, featuring simple search tools, easy navigation, and secure payment integrations. This project highlights our expertise in building functional and conversion-focused service websites.

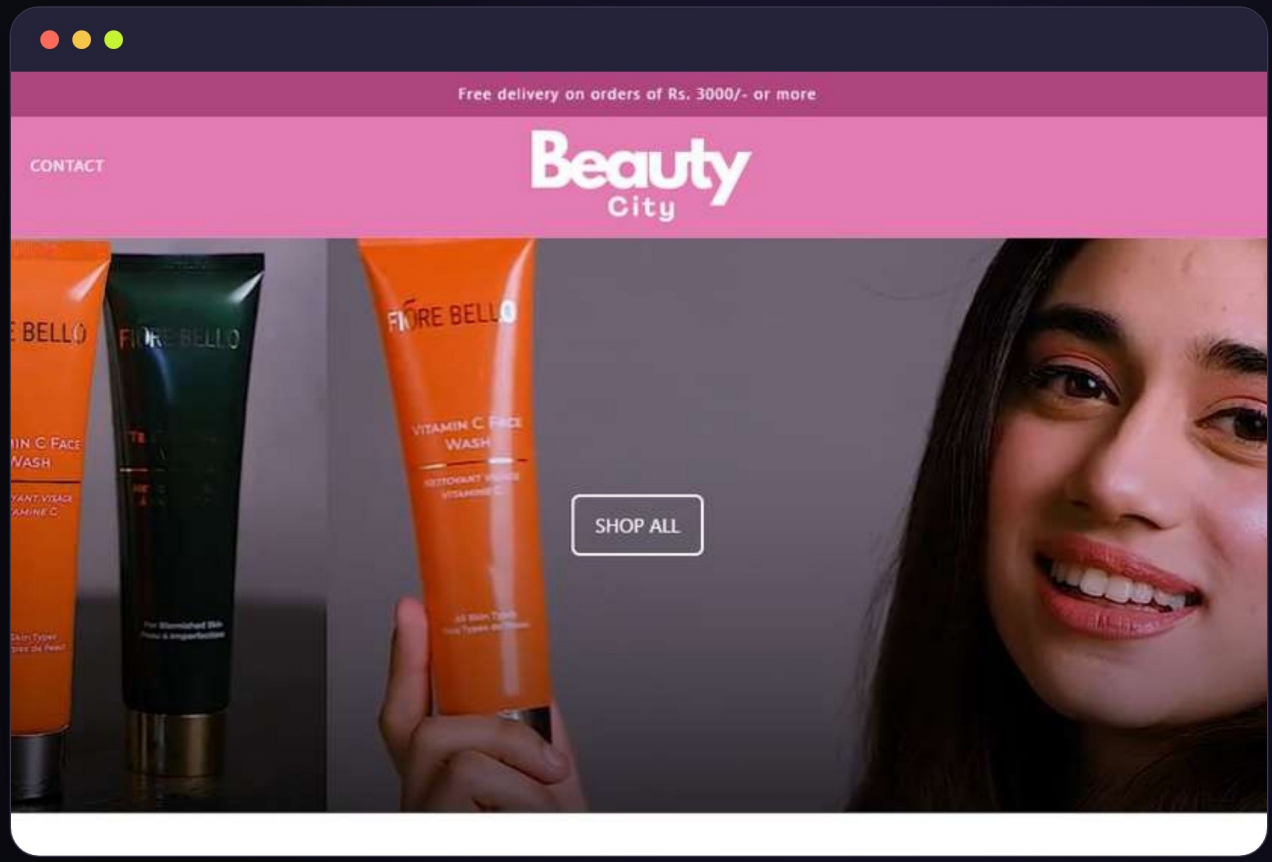


CASE 08 / 13

Beauty City

Cosmetics e-commerce

An ecommerce platform for cosmetics and skincare, designed to engage beauty enthusiasts. The site includes product categorization, featured offers, and smooth checkout, ensuring a user-friendly experience. Bright visuals and modern layouts help the brand stand out in the competitive beauty market.

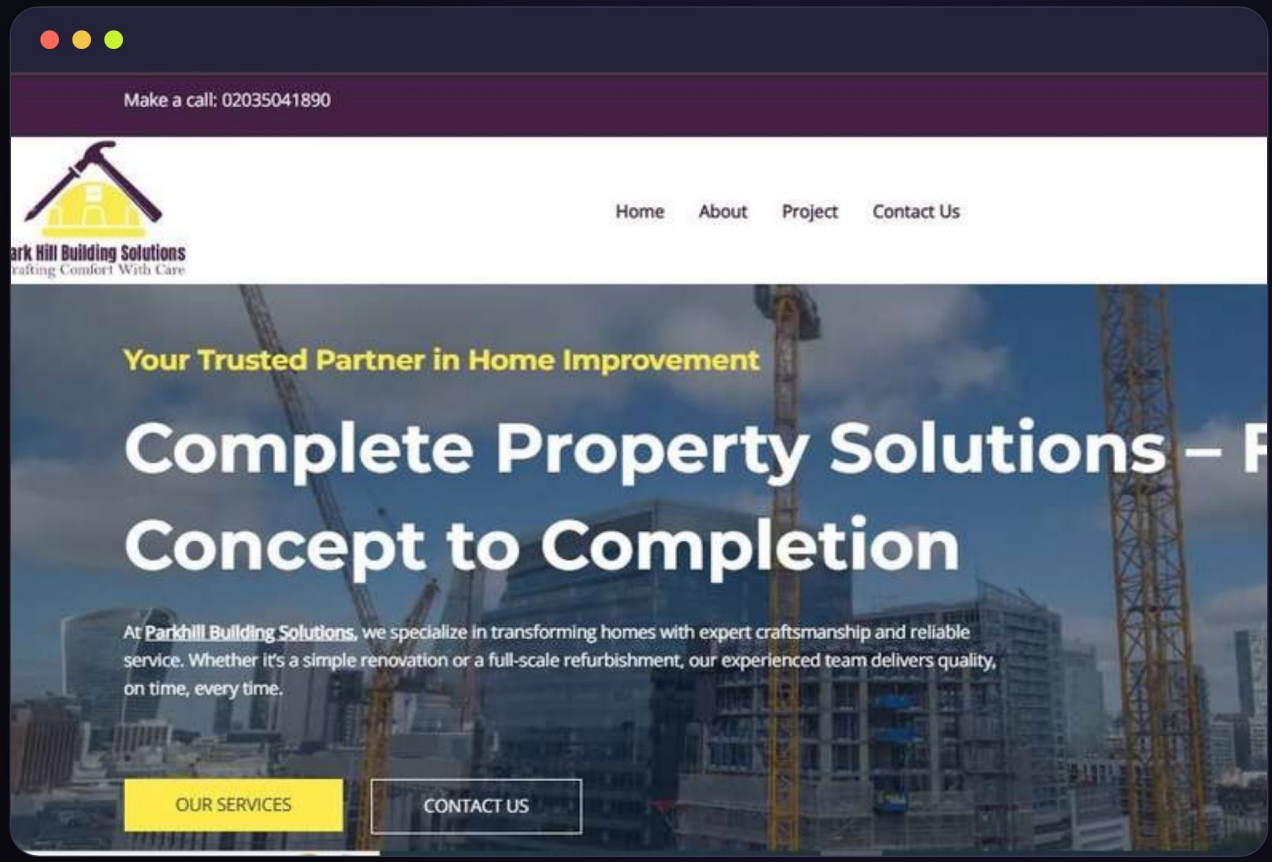


CASE 09 / 13

Parkhill Building Solutions

Corporate site · UK

A UK-based building solutions provider's corporate site. Developed with a professional design showcasing their services, certifications, and past projects. The website builds credibility and helps generate qualified leads by effectively presenting the company's construction expertise.

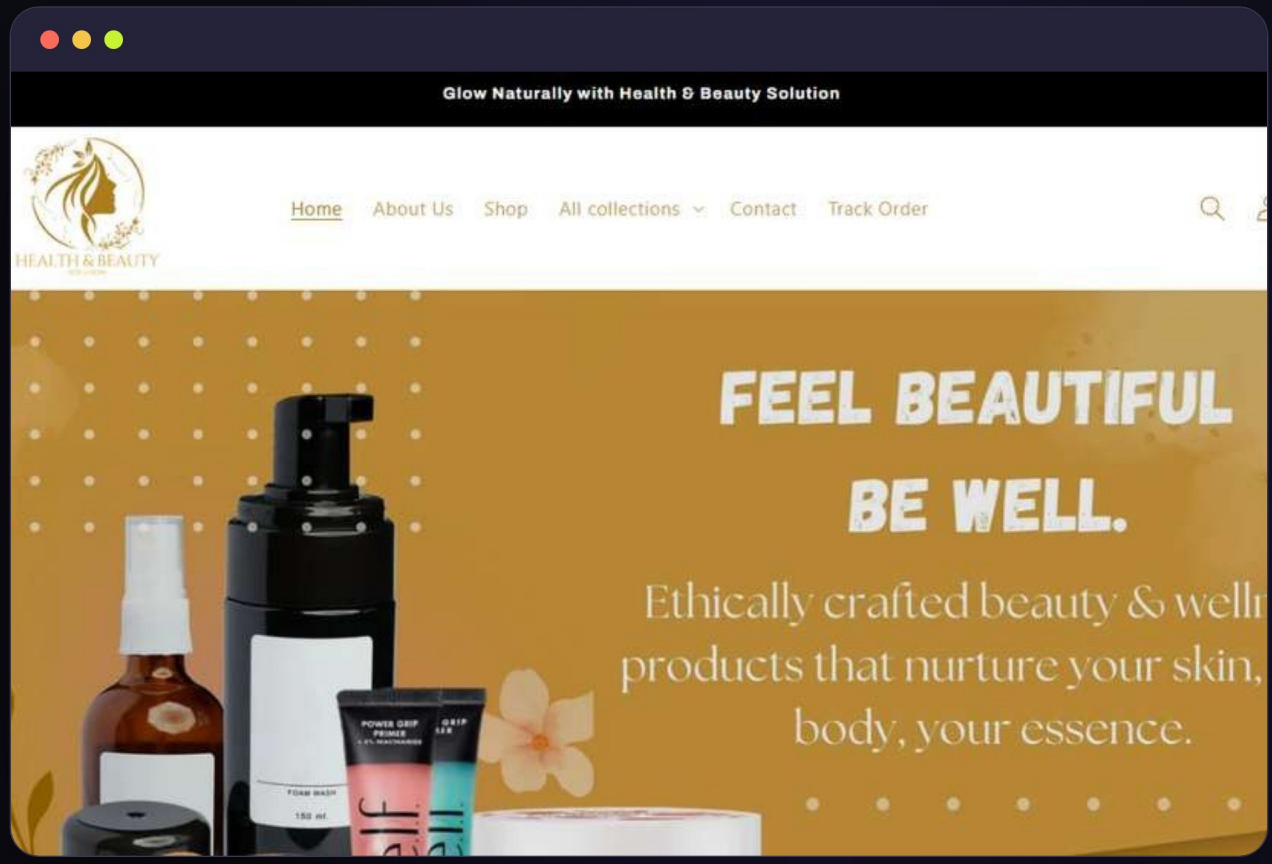


CASE 10 / 13

Health & Beauty Solutions

Shopify store · USA

A Shopify-powered store built for the U.S. health and beauty market. Featuring high-demand products, secure payments, and SEO-friendly structures, the site was optimized to maximize online sales. Its clean design and professional branding help target wellness-focused customers effectively.

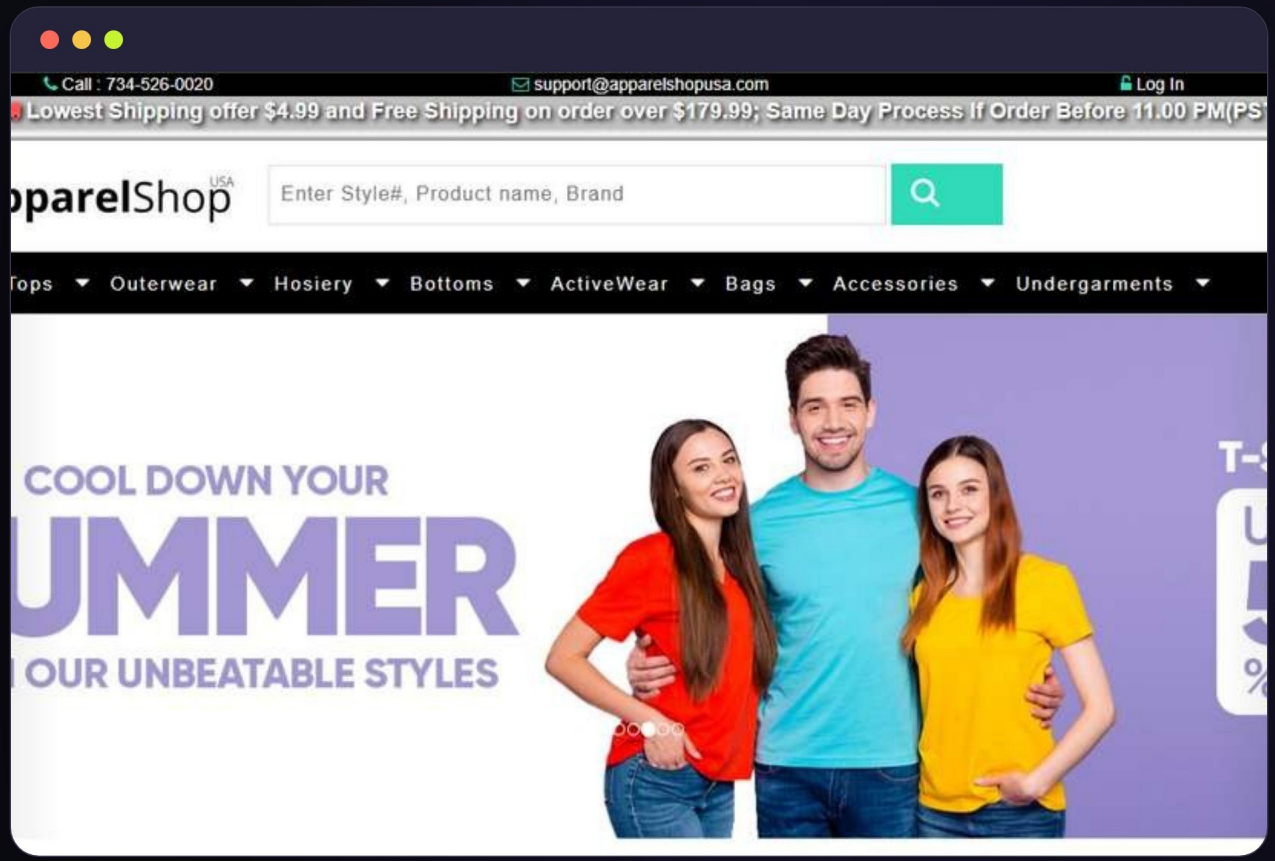


CASE 11 / 13

Apparel Shop USA

Fashion e-commerce · USA

A fashion ecommerce store offering a wide range of apparel for U.S. customers. The website combines stylish product displays, responsive design, and fast checkout. Built for scalability, it provides a seamless shopping experience across desktop and mobile.

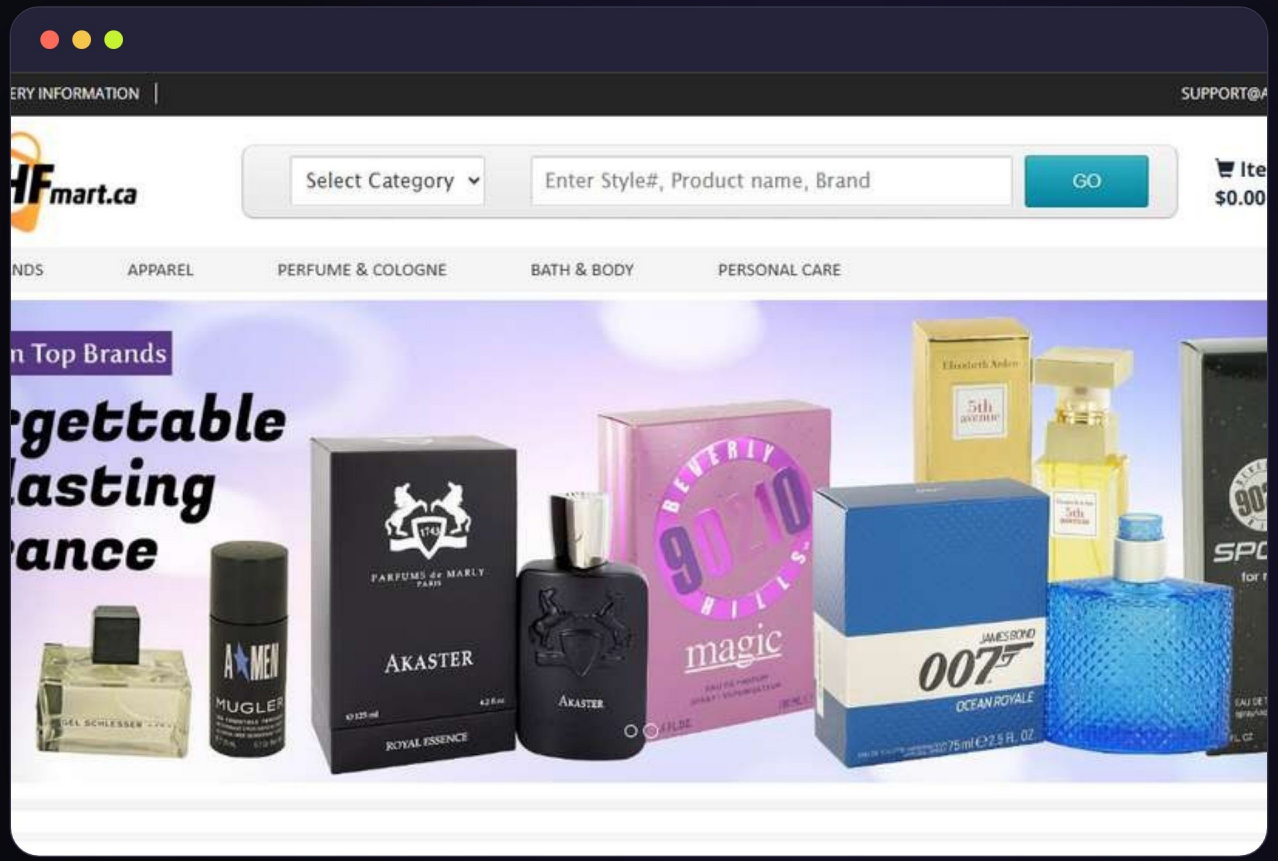


CASE 12 / 13

AHF Mart

Marketplace · Canada

An online marketplace designed for Canadian consumers. Offering a variety of household and lifestyle products, the site includes organized categories, customer-friendly navigation, and secure ecommerce features. This project highlights our ability to build large-scale, multi-category online stores.

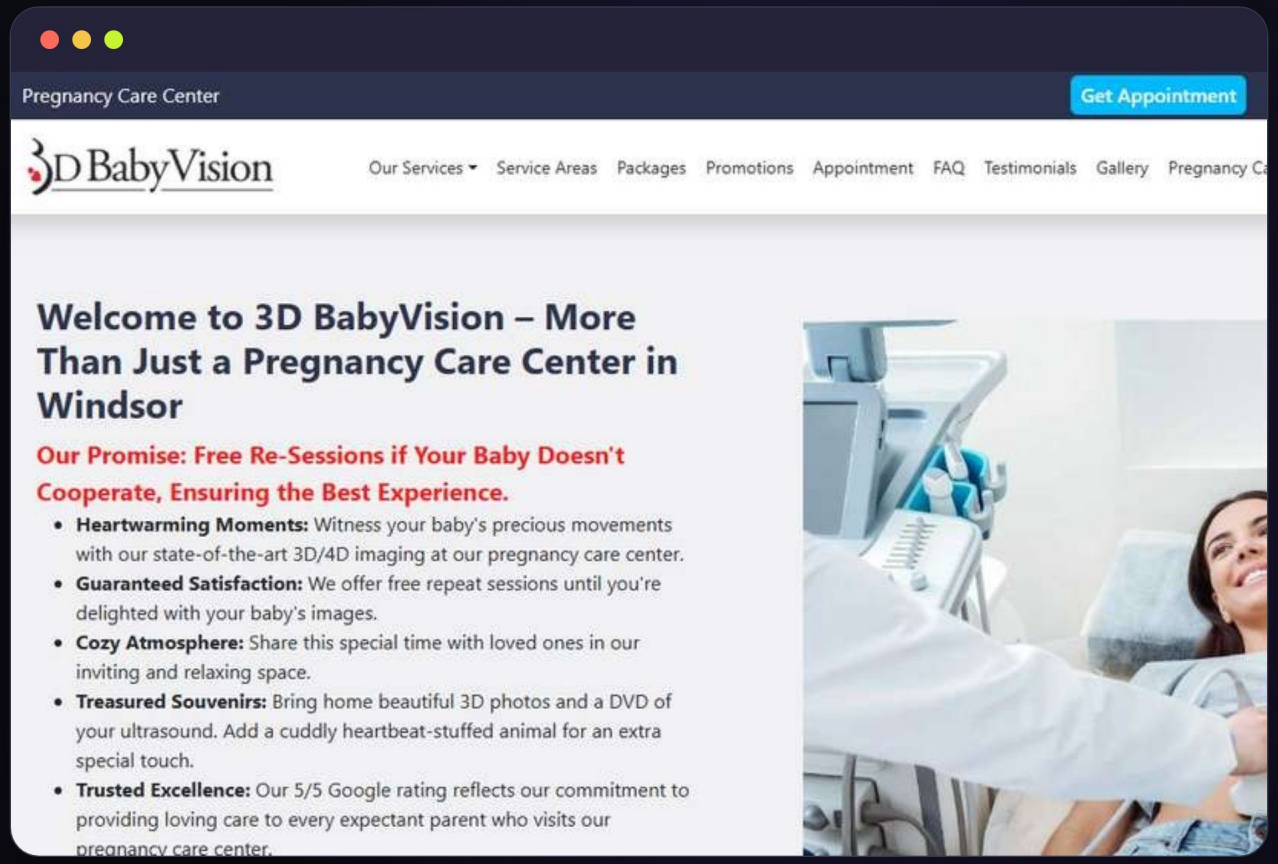


CASE 13 / 13

3D Baby Vision

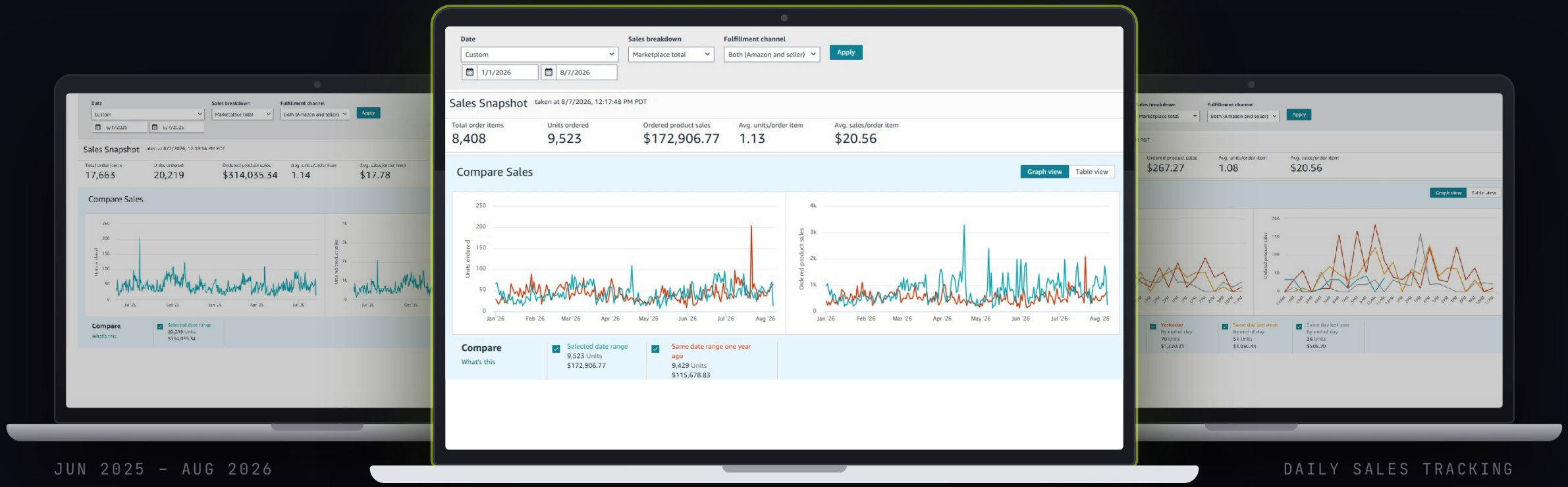
Medical imaging service

A niche medical imaging service website for expectant parents. The design is soft, welcoming, and trust-driven, with clear service explanations and simple appointment booking. The platform enhances customer confidence and makes the client's services more accessible to families.



Amazon store management

Live Seller Central data from an Amazon store we manage end-to-end: listings, pricing, PPC and fulfilment.



JUN 2025 – AUG 2026

DAILY SALES TRACKING

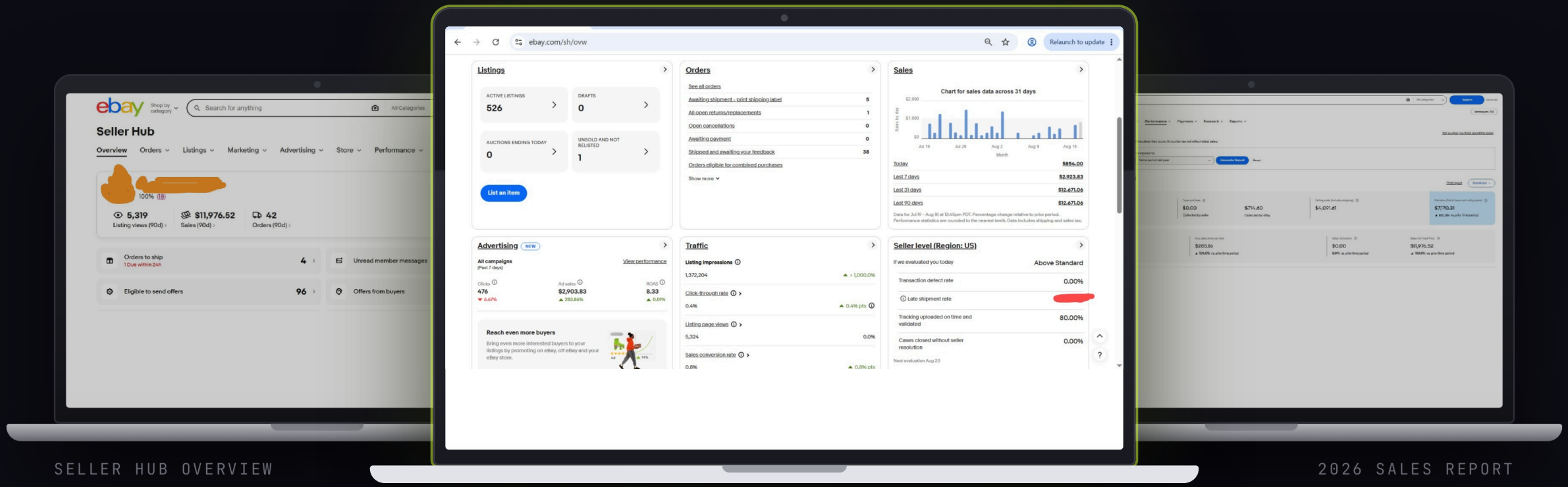
$314K+ sales in 14 months

20,219 units ordered

+49% sales vs. last year (2026 YTD)

eBay store management

Seller Hub data from an eBay store we set up and run: catalogue, promoted listings, orders and seller performance.



SELLER HUB OVERVIEW

2026 SALES REPORT

100% positive feedback

526 active listings

8.33 ROAS on promoted ads

Above Standard seller level

Website development packages

Starter Plan

$300

We'll collaborate with you on brand development and a website roadmap that empowers you with an impactful online presence.

- Up to 5 Pages / Templates
- Custom Design
- Custom WordPress Development
- Easy to Update + Create New Pages
- Whatsapp Integration
- Contact Forms
- Responsive
- Call To Actions
- Social Media Buttons
- Speed Optimization (1x)
- All main navigation pages

Business Plan

POPULAR

$550

Suitable for potential super-startups and brand revamps for existing companies

- Premium Theme
- 11 to 25 pages
- Responsive On All Devices
- Speed Optimization (3x)
- Whatsapp Integration
- Contact Form
- Additional Plugins
- SEO Plugin
- Upto 15 premium images
- Social Media Buttons
- Homepage Image Slider

Professional Plan

$700

Suitable for potential super-startups and brand revamps for existing companies

- Premium Theme
- 20 to 30 pages
- Speed Optimization
- Banners (7)
- Blogs (5)
- Whatsapp Integration
- Contact Form
- Payment Method
- Integrated Contact Forms w/ Captcha
- Social Media Buttons
- Google Analytics
- SSL Installation + Setup
- Stock images
- All SEO plugins
- One-Time SEO Setup (content not included)
- Google Analytics and Search Console Setups

SEO packages

Starter Plan

$200

Suitable for potential super-startups and brand revamps for existing companies

- 10 Keywords Optimization
- On-Page SEO
- Technical SEO
- Meta Tags & Structured Data
- Backlink Building (100+ Quality Links)
- Monthly Performance Report
- Website Speed Optimization
- Mobile-Friendly Check & Fix
- 1 Blog / Page Optimization per month

Premium Plan

POPULAR

$400

Suitable for potential super-startups and brand revamps for existing companies

- 20 Keywords Optimization
- High-Authority Backlinks
- Local SEO (Google Maps & Citations)
- Technical SEO
- Competitor Analysis
- Google Analytics & GSC Setup
- Content Optimization (2 Blogs/Pages per month)
- Schema Markup Implementation
- Social Signals (FB, Twitter, LinkedIn)

Ultimate Plan

$600

Suitable for potential super-startups and brand revamps for existing companies

- 30 Keywords Optimization
- High-Authority Backlinks (Guest Posts, PR, Outreach)
- Local SEO (Google Maps, Directory Submissions)
- Technical SEO
- Competitor Analysis
- Google Analytics & GSC Setup
- Advanced Link Building Campaigns
- Content Optimization (4 Blogs/Pages per month)
- Google My Business (GMB) Full Optimization
- Profile Setup/Revamp
- Category & Service Optimization
- Weekly Posts (Offers/Updates)
- Review Management Strategy
- Photo & Media Uploads
- Dedicated Account Manager

Social media marketing packages

Basic Plan

$200

Suitable for potential super-startups and brand revamps for existing companies

- 10 Nominal Keywords Optimization
- On-Page SEO
- Technical SEO
- Meta Tags & Structured Data
- Backlink Building (More than 100 Quality Links)
- Monthly Performance Report

Premium Plan

POPULAR

$400

Suitable for potential super-startups and brand revamps for existing companies

- 20 Keywords Optimization
- High-Authority Backlinks
- Local SEO
- Technical SEO
- Competitor Analysis
- Google Analytics & GSC Setup

Ultimate Plan

$600

Suitable for potential super-startups and brand revamps for existing companies

- 30 Keywords Optimization
- High-Authority Backlinks
- Local SEO
- Technical SEO
- Competitor Analysis
- Google Analytics & GSC Setup

Technologies we use

CMS WordPress	E-COMMERCE Shopify	FRAMEWORK Laravel	LANGUAGE PHP	CERTIFIED Google Partner
SEO SUITE Semrush	ANALYTICS Google Analytics	SEARCH Google Search Console	SEO SUITE Ahrefs	SEO SUITE Moz

Thanks for your attention!

Let’s work together!

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